

„EU ON AIR“ in Vienna (36 units & 6 ECTS)

Sustainable Development is an important aim when it comes up to a free, independent and pluralistic media in relation to the educational discourse. In correcting ecological imbalances and responding appropriately to environmental challenges it is necessary to focus on various city-projects. The Viennese city government is focussing on diverse concepts for creating a sustainable city, whereby our radiolecture would be a great possibility to have a critical look into certain projects, by doing proper research, including diverse interviewpartners, record sceneries and arrange opposite perspectives in short radiofeatures.

Generally Vienna is known as a traditional based town when it comes up to imperial architecture, the world of music or famous art galleries. But the town is very diverse, modern with plenty of community projects, set, to improve the urban development. Specially since 1999 the Viennese city government is realizing a very ambitioned climate protection programme which has been leading into the so called „Smart City Vienna“ - the city governments title for taking also climate change initiatives into scale in various sectors.

The studyprogramme Journalism & Media Management at the University of Applied Sciences for Management and Communication – the FHWien - is focussing on current journalistic approaches which are able to get researched, explained & published, always with a critical approach where journalistic quality is taken into consideration.

Therefore this years radioproject „EU On Air“, taking place in Austrias capital Vienna, is focussing on sustainable development projects taking place in the city. From a journalistic point of view it is necessary to have a look inside these projects if they are good enough to deal efficiently against the global warming. Always with a critical eye on which targets are already implemented in Austrias policy or which requirements still has to reach certain standards against climate change in terms of a sustainable development.

Vienna – Subthemes/critical approaches:

1. **Sustainable Energies:** (photovoltaic/solarenergy for electricity or heating, waterpower, burn garbage, safe energy on buildings or household equipment, windenergy)
2. **Integration of cultures:** (Vienna Social Houseing, thermal Insulation, integration projects, discrimination boards, **preservation of open spaces**)
3. **Innovative Mobility** (**public transport System**, public spaces, mobility concepts in living areas, walking & bicycle & cartogo, E-Scooter etc.)

- 4. Cool Vienna (to cool down the city):** (more Viennese Parks & preservation areas, vertical planting, more „cool“ new places with water hoses, water spray showers, urban heat islands, drinking wells etc.)

These four general Subthemes have many detailed subangles. So to choose/focus on one of these - in terms of „Pars pro toto“ (one detail for the whole, the more defined the better) - it should be a wide range to choose and look into relevant circumstances.

Projects for the intercultural student groups in Vienna:

- After some speakers ...
- A topic/subtheme/subangle will be chosen
- Research & collect information
- Look for and visit some urban relevant places in Vienna!
- and do the recording interviews there!!
- create a feature of 7 minutes
- production
- presentation of one hour radio show

Final broadcast On Air on Radio Radieschen 91.3:

- collect all the features of the group
- choose a presenter for the whole team
- and prepare one hour radio show with music and broadcast it on Radio Radieschen 91.3 – on our educational radio!!

Format Pilots for the student groups in your hometown country:

- To give an inside into your Country/City perspectives
- Are there initiatives against climate change in terms of a sustainable development in your city and do they work for the better?
- Create a Radiofeature of 15 to 20 minutes.
- And load it up to the www.europeonair.com – Website. (the fee is paid by FHWien)

EU ON AIR – DATES:

- **Last week in May, first week in June (30.05. until 04.06.)**
- Deadline for uploading Features? Fr 25.05.
- Short Video-Presentation of the different teams also uploaded on Website.

Students from Partners:

- 10 Finnland
- 5 Antwerp
- 3-5 Sofia
- 4-6 Turkey

- No students from Spain (pilot possible and speak about it online)
- 3-5 Georgia
- 5-8 Austria

Min. 30 Students or max. announced 39 Students

Lecturers & Jurymembers:

- **5-6 COACHES:** Allard Nathalie, Hatunen Esko, Nachkebia Tiko, Manuela Manliherova, Nesih Orhon, Karina Schwann & Lecturer (NN).
- **JURYMEMBERS:** Tsomaia Tiko, Stratka Elisabeth (Austrian Broadcasting Association – ORF), Schwann Karina, Vissers Nadia, Cristina or Sara.

Center for International Education & Mobility in Vienna (CIEM)

- Erasmus+/Mobility Agreements for Vienna: contact - barbara.zimmer@fh-wien.ac.at

<h2>RADIO PROJECT 'EUROPE ON AIR' 2022</h2>

<h2>PREMEETING Antwerp, AP University College, 19 November 2021</h2>

Participants to radio project 'Europe on Air' 2022

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Details for Accommodation in Vienna:

Accommodation for Students:

- Wombat's City Hostel <https://www.wombats-hostels.com/vienna/enquiry-groups>
- Jo&Joe Vienna <https://www.joandjoe.com/vienna/en/>
- Hostel Ruthensteiner <https://www.hostelruthensteiner.com/>
- OeAD student housing <https://www.oeadstudenthousing.at/en/>

Accommodation Lecturers:

- Ibis Styles Vienna <https://ibisstyleswien.com/en/home/>
- Hotel Park Villa <https://www.parkvilla.at/de/index.html>
- Motel One Westbahnhof <https://www.motel-one.com/en/hotels/vienna/hotel-vienna-westbahnhof/>

The „Letter of Confirmation“ is already delivered.