

<b>RADIO PROJECT 'EUROPE ON AIR' 2018 PREMEETING Brussels, December 2017</b>
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## **Participants to radio project 'Europe on Air' 2018**

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## Theme and output

Theme 2018: *Portraits of the city*.

### Subthemes:

- Music.
- Street art.
- Dancing.
- Communities.
- Theatre/Circus
- Visual arts.
- Fashion.

## Europe On Air Madrid, 2018 – Portraits of the city

Europe on-Air Project has been always determined by an essential topic that reveals the aim of each edition. In this sense, the edition in Berlin was focused in borders when refugee crisis was in its peak and the following in Bulgaria looked at the architectural policy and green policy in urbanisation of cities proving some of the challenges we are facing today. In this sense, and trying to follow the previous examples, this season the topic intends to show an essential part of the Spanish experience arts and cultural experience of the city: *Portraits of the city*.

During this program, the students will begin with a painting as an inspirational object to create a radio project. Seven different pieces of art of the Prado Museum collection will be selected and explained in a short tour the first day of the trip to Madrid. The Prado Museum of Madrid is considered one of the best art galleries in the World and it is located in the heart of the capital of Spain. Geographically it could also be said that it is in the centre of the entire country and this edition will start from this point, the paintings of the Prado Museum.

During the first day, the students and participants of the project will be divided and the international groups will be defined. An international coach will be determined for each team, this same coach will be monitoring and helping their team. This same first day, a lecture given by one of the lecturers of the University CEU San Pablo will help the participants to understand and know the guidelines to develop their feature stories.

Haven reached this point, it is important to notice that the *genre* selected for the pilots and the final audio files of the projects will be: feature stories, creative pieces in which the participants will have to show the inspirational insights obtained by the painting but also taking into consideration the following subthemes: music, street arts, dancing, communities, theatre/circus, visual arts and fashion. The 7 paintings used to create the final radio project have been carefully selected so that each of them could give the students the chance to cover not only one of the topics but many more. However, since it is expected to create 7 different teams and 7 paintings have been selected, each group will be assigned a painting to commence.

In conclusion, the international teams working in Madrid will create a feature story inspired by a painting's piece of art of the Prado Museum, but the intention of the program is to discover where do these paintings lead to the participants. As an example: The image of a Royal Family could lead someone to the topic of the Spanish families, or to the social differences of the communities, or simply to start a conversation about fashion. The decision will be in the student's hands to develop the stories with their own features and the help of the coach.

The same intention is pursued for the pilots. Each national team (Belgian, Bulgarians, Turkish, Georgians, Austrian and Spanish) will send a pilot (deadline: 28.5.2018) starting from a piece from a national artist. With this piece as an inspirational object 3 different feature stories will be included in a 20 minutes radio program. The opening session of the program in Madrid will be dedicated to analyse the different pilots and to discover the radio diversities within the program but also the artists and paintings of each nationality and specific aspects of each culture related to the subthemes. But the audio file is not the only file that each national team will have to send: a video presenting the participants is also required a week before the opening session as an introduction (possible question: how are we supposed to do this video? It's totally up to you. But the format must always be: VIMEO).

We want to encourage our prospect guests/students to play with their imagination and share their portraits of their own cities. Lastly, we invite our participants to help us to create a portrait of Madrid from 4. June. 2018 till 8.June.2018 with the international help of the students from Georgia, Bulgaria, Belgium, Austria, Turkey and Spain.

## **Pilots**

- national student groups produce pilots on the same theme in their city: Starting from a piece of art will show an aspect of their own cities.
- these pilots will be commented on by other students
- FORMAT PILOTS:
  - radiophonic programme
  - in style of home country showing the national way of radioproduction
  - no fixed regulations, only length= 15 - 20 min.
  - in English
  - topic= based on previous text.
  - 2 feature stories are included and a video presenting the group.
  - deadline for uploading on website: one week before the visit to Madrid (week of the 28.5.2018)
  - Audio format: mp3 and video format: vimeo.
  - When pilots are uploaded, students also publish an introduction on themselves with the video included.

## Period

June 4-8, starting on a Sunday and final broadcast and farewell dinner on Friday.

## Accommodation

Two attached documents includes the options selected for students and staff and jury members.

## Participants

All institutes can bring 4 to 5 RADIO students (focus is really on radio not on television) and 1-2 staff members.

UNIVERSITY	STUDENTS	STAFF
Antwerp	3	2
Vienna	5	1
Eskisehir	5	2
Bulgaria	3	1
Georgia	4	2
Spain	5	2

## Jury members

1. Nadia Vissers
2. Tiko Tsomaia
3. Manuela Manlinherova
4. Cristina Rodríguez Luque
5. Itziar Nodal, Samu del Río (COPE) or Sara Selva (SER) or Marina Palacios.

*Each jury member will receive attached to this document an invitation for the event.*

## Communication and website

[www.europeonair.com](http://www.europeonair.com) is still functioning but University CEU San Pablo will pay in advance for the hosting. Each University will pay a share for the final amount. Cristina and Sara will send the bill.

Karina will be in charge of the site and uploads the pilots and/or videos.

### Planning programme (for guidance only)

<b>SUNDAY</b>	arrival
<b>MONDAY</b>	10-13h: Introduction, feedback pilots, mixing of groups START of the radio production. 13-14h: lunch. 14-16h: Feature story Lecture (Cristina). 17-18h: teamwork. 18-....: visit to the Prado Museum.
<b>TUESDAY</b>	9-11: visit of the city. 11-13: Meeting with the coach. 13-14: Lunch. 14-16: Production feature stories + interviewing
<b>WEDNESDAY</b>	9-11: Ballet/Radio COPE 11-13: Meeting with the coach. 13-14: Lunch. 14-16: Production feature stories + interviewing
<b>THURSDAY</b>	9-11: Ballet/Radio COPE 11-13: Meeting with the coach. 13-14: Lunch. 14-16: Production feature stories + interviewing
<b>FRIDAY</b>	Editing 16-17: Live radio programme. 17-19: Feedback. 21h: Farewell dinner.

## **Preparatory actions for students**

- prepare pilots and videos.
- meet each other on Facebook
- bring own laptops and audio recorders

## **To do for lecturers!!!**

### **Everybody:**

- send names of students and coaches to Sara or Cristina
- check flights and arrival / departure + inform Sara or Cristina
- organise students: communication + pilots + videos.

### **Cristina and Sara:**

- check hosting of website europeonair.com, sends the final bill and share the user/password.

### **Karina:**

- function as our webmaster and publish / upload all that is necessary

### **Nadia:**

- produce all documents necessary.
- overall communication between participants